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Press Release:

**Westfield Police Department Adopts Nextdoor, the Private Social Network
for Neighborhoods**

*Partnership Will Enable Police Department to Communicate with Residents and
Facilitate Virtual Neighborhood Watch*

WESTFIELD, IN. – MARCH 4, 2014 – The Westfield Police Department announced today a partnership with Nextdoor (www.nextdoor.com), the private social network for neighborhoods, to build stronger, safer communities with the help of residents.

This integration with Nextdoor will enable the Westfield Police Department to communicate online with Westfield neighborhoods. Residents and police will be able to work together to improve safety and strengthen neighborhood watch efforts.

"We are honored to be able to provide a platform that will help enhance communication on both the neighborhood and city levels," said Nirav Tolia, Co-Founder and CEO of Nextdoor. "By adopting Nextdoor, cities now have the ability to quickly and effectively share localized, pertinent information to residents to keep neighborhoods across the area safe and well-informed."

Already Nextdoor has proven to be an essential and well-adopted tool for Westfield residents. **So far, 24 Westfield neighborhoods have started Nextdoor websites.**

With Nextdoor, Westfield residents can join private neighborhood websites to share information, including neighborhood public safety issues, community events and activities, local services, and even lost pets.

"One of the key features that sold me was the ability to send real-time notifications that are sent in an email or mobile text message to neighbors who have a Nextdoor account. This feature has been one of the most useful for our neighborhood watch," said Aaron Sherrick, Lead Block Captain for Countryside.

"Countryside has been using Nextdoor for about 16 months. Our neighbors use it to notify other neighbors of lost/missing pets, recommendations about local businesses, and the list goes on. Nextdoor.com also has a mobile app for Android and iPhone so you can share info even while walking on the neighborhood paths or checking on the neighborhood when you are away."

The Westfield Police Department will utilize Nextdoor as another tool to help us communicate with our residents and for our residents to be able to communicate with us. The Police Department will be able to post information, such as safety tips and crime alerts, to Nextdoor websites within the city and will be able to target specific neighborhoods as needed with relevant information.

Nextdoor is free for residents and the Police Department. Each Westfield neighborhood has its own private Nextdoor neighborhood website, accessible only to residents who verify that they live in the neighborhood. Neighborhoods establish and self-manage their own Nextdoor websites and the Police Department will not be able to access residents' websites, contact information, or content. Information shared on Nextdoor is password protected and cannot be accessed by search engines.

Those interested in joining their neighborhood's Nextdoor website can visit www.nextdoor.com and enter their address. If residents have questions about their Nextdoor website, please visit help.nextdoor.com.

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